Effects of the geopolitical risks on Bitcoin returns and volatility

Ahmet Faruk Aysan, Ender Demir, Giray Gozgor, Chi Keung Marco Lau

A School of Management and Administrative Sciences, Istanbul Sehir University, Istanbul, Turkey
B Faculty of Tourism, Istanbul Medeniyet University, Istanbul, Turkey
C Huddersfield Business School, University of Huddersfield, Huddersfield, United Kingdom
D Faculty of Political Sciences, Istanbul Medeniyet University, Istanbul, Turkey

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ABSTRACT
This paper investigates the predictive power of global geopolitical risks (GPR) index on daily returns and price volatility of Bitcoin over the period July 18, 2010–May 31, 2018. Considering Bayesian Graphical Structural Vector Autoregressive (BSGVAR) technique, we find that GPR has a predictive power on both returns and volatility of Bitcoin. The results of the Ordinary Least Squares (OLS) estimations show that price volatility and returns of Bitcoin are positively and negatively related to the GPR, respectively. However, findings from the Quantile-on-Quantile (QQ) estimations state that the effects are positive at the higher quantiles of both the GPR as well as the price volatility and the returns of Bitcoin. Therefore, we conclude that Bitcoin can be considered as a hedging tool against global geopolitical risks.

1. Introduction
Bitcoin has attracted the interest of governments, investors, and researchers since its introduction in 2008. But especially with its dramatic increases and decreases in 2017, the literature on Bitcoin and other cryptocurrencies has developed rapidly to better grasp the characteristics of those currencies. Although Bitcoin’s dominance in the market has decreased from 90% in the early stages to around 40% recently, Bitcoin is still the most widely known cryptocurrency followed by Ethereum and Ripple.

An increasing number of study questions whether the Bitcoin market is efficient or is being more efficient in time. Cheah et al. (2018); Jiang et al. (2018), and Nadarajah and Chu (2017) show that Bitcoin markets are inefficient; while Kristoufek (2018) and Tiwari et al. (2018) also provide supporting evidence on the inefficiency of Bitcoin markets with exceptions of some periods. On the other hand side, Urquhart (2016) and Vidal-Tomás and Ibañez (2018) argue that Bitcoin has become more efficient over time. Using the Intraday data and the efficiency tests, Sensoy (2018) show that Bitcoin prices in terms of the EUR and the USD have become more informationally efficient since 2016. Another strand of the literature documents the existence of speculative bubbles on Bitcoin (Cheah and Fry, 2015; Corbet et al., 2018a; Poyser, 2018; Su et al., 2018). Urquhart (2018) examines the attention of drivers of Bitcoin. It is shown that both the realized volatility and the trading volume are the main factors affecting the next day attention (proxied by Google trends data) of Bitcoin. Dastgir et al. (2018) explore the causal relationship between Google Trends searches and Bitcoin returns and find a bi-directional causal relationship between them. The previous literature also shows that Bitcoin can provide diversification and hedging benefits for investors (Corbet et al., 2018b; Dyhrberg, 2016a,b; Guesmi et al., 2018); however, Bouri et al. (2017a) find that Bitcoin has a poor hedge capacity, and it should be used for diversification purposes only. According to Ji et al.

Corresponding author.
E-mail addresses: ahmetaysan@sehir.edu.tr (A.F. Aysan), ender.demir@medeniyet.edu.tr (E. Demir), giray.gozgor@medeniyet.edu.tr (G. Gozgor), c.lau@hud.ac.uk (C.K.M. Lau).

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(2018), Bitcoin’s diversification benefits decreases during the Bitcoin bear market periods.

In this study, we examine the impact of the geopolitical risks (GPR) index that is recently constructed by Caldara and Iacoviello (2018) to understand the effects of global tension, friction, and conflict on Bitcoin returns and volatility. The literature has shown a rising interest in terms of analysing the effects of the GPR index on financial markets and macroeconomic variables. For instance, Balcilar et al. (2018) examine the impact of the GPR on the BRICS stock markets. They find that the GPRs do not affect the stock markets in a uniform way. While Russia is the most affected country India is found to be the least affected stock market. The GPR index affects the stock market volatility rather than returns at return quantiles below the median. Likewise, Bouri et al. (2018a) also show that the GPR affect the Islamic equity market volatility rather than returns. Cheng and Chiu (2018) show that the GPR has an important role in terms of explaining the business cycle fluctuations in emerging countries. Caldara and Iacoviello (2018) document that the GPRs lead to a decrease in real activity and stock returns and also drive capital flows from emerging economies to developed economies. Gkillas et al. (2018) show that the GPRs can predict volatility jumps in the Dow Jones Industrial Average and the GPRs also have negative effects on oil price returns and the price volatility (Antonakakis et al., 2017).

As central bank officials, entrepreneurs, and market participants consider the GPRs as a key determinant of investment decisions and stock market dynamics (Caldara and Iacoviello, 2018), Bitcoin prices will be also affected from the GPR. The previous studies show that the GPR has a negative effect on stock returns implying that rising geopolitical risk makes investors sell their financial assets. This can lead to a capital flow from traditional financial markets to cryptocurrency markets. Therefore, increasing geopolitical risks is likely to positively affect the price of Bitcoin as investors can consider Bitcoin as a hedge against risk. Demir et al. (2018) consider the Economic Policy Uncertainty (EPU) index of Baker et al. (2016) as a determinant of Bitcoin prices. They show that EPU is able to successfully predict Bitcoin returns. Bouri et al. (2017b) measure uncertainty by using the volatility indices of 14 stock markets, and find that Bitcoin act as a hedge against uncertainty. Bouri et al. (2018c) use the global financial stress index as a risk proxy and examine its effect on Bitcoin. Financial stress causes Bitcoin returns at left and right tail of the latter’s conditional distribution, while this index has limited predictive power on Bitcoin returns. However, empirical evidence on Bitcoin’s role as a safe haven against uncertainties is relatively scarce (Bouri et al., 2018c). Our paper contributes to this literature by examining the effects of GPR on Bitcoin. By using Bitcoin data from July 18, 2010, to May 31, 2018, we find that the changes in the global GPR index have a predictive power on price volatility and returns of Bitcoin. Using the OLS estimations, we show that there is a significant negative and a positive effect of the change in the GPR index on returns and the price volatility of Bitcoin, respectively. Nevertheless, using the QQ regressions provided by Sim and Zhou (2015), we also document that the impact of the change in the global GPR index both on the price volatility and the returns of Bitcoin is positive and statistically significant in extreme cases. According to our findings, Bitcoin may be considered as the hedging instrument against global geopolitical risks, particularly during the extreme times of the global geopolitical risks.

The rest of the paper is organized as follows. Section 2 explains the data and the empirical model; while, Section 3 presents the findings with implications for investors. The last section concludes the paper.

2. Data and model

We use the logarithmic returns and price volatility of Bitcoin over the period July 18, 2010 to May 31, 2018. We have 2875 observations, and the frequency of the data is daily. The beginning date of the analysis is based on the data availability of Bitcoin prices. Following Demir et al. (2018) and Katsiampa (2017), the Bitcoin price data is obtained from http://www.coindesk.com/price/. The price volatility of Bitcoin is calculated as the dynamic standard deviations of Bitcoin returns during the last five days.

We also consider the logarithmic change in the global GPR index that is constructed by Caldara and Iacoviello (2018). Caldara and Iacoviello (2018) define the geopolitical risk as the “risk associated with wars, terrorist acts, and tensions between states that affect the normal and peaceful course of international relations.”. Geopolitical risk is measured by the global GPR index and the GPR index reflects automated text-search results of the electronic archives of 11 international newspapers. Caldara and Iacoviello (2018) construct the GPR index by counting the number of articles related to geopolitical risk in each newspaper for each month (as a share of the total number of news articles), and it is then normalized to average a value of 100 for the period from 2000 to 2009. According to the data, the geopolitical risks have particularly increased during times of the 2014 Russia-Ukraine crisis and the Paris terrorist attacks in 2015. The GPR data are obtained from the webpage of Caldara and Iacoviello (2018).

At this stage, we develop the following empirical models:

\[
\Delta \ln (RBC)_t = \alpha_1 + \beta_1 \Delta \ln (GPR)_t + \varepsilon_t
\]

(1)

\[
\Delta \ln (RBC)_{t-k} = \alpha_2 + \beta_2 \Delta \ln (GPR)_{t-k} + \varepsilon_t
\]

(2)

\[
VBC_t = \alpha_3 + \beta_3 \Delta \ln (GPR)_t + \varepsilon_t
\]

(3)

\[
VBC_{t-k} = \alpha_4 + \beta_4 \Delta \ln (GPR)_{t-k} + \varepsilon_t
\]

(4)

From Eq. (1) to Eq. (4), \(\Delta \ln (RBC)_t\) denotes the natural logarithmic returns of the Bitcoin prices at time \(t\). \(VBC\) represents the price
volatility of Bitcoin prices at time $t$. $\Delta \ln(GPR)_t$ and $\Delta \ln(GPR)_{t-k}$ provide the natural logarithmic change in the global GPR index at times $t$ and $t-k$, respectively. $\varepsilon_t$ represents the error term and $k$ is the lag operator ($k = 1, 2, 3, \ldots, 24$).

Note that the correlation between the logarithmic returns of the Bitcoin price and the logarithmic change in the global GPR index is $-0.011$. Fig. 1 provides the change in the GPR index and the returns of the Bitcoin over the period under concern.

We also provide the econometric methodology in Appendix A. To provide the robustness of the main findings, we also consider the effects of various lagged coefficients of the GPR index on the returns and the price volatility of Bitcoin.

3. Empirical results and discussion

3.1. Results of the BSGVAR model estimations

Following Bouri et al. (2018b), the BSGVAR model is estimated via a three-year rolling window, and the three years (i.e. 1095 days) rolling window estimation over the period July 19, 2013–May 31, 2018. In Fig. 2, the Bayesian Information Criteria (BIC) reports the values of multivariate autoregressive (MAR) and multivariate instantaneous (MIN) dependence structures and findings indicate that the former dependence structure (i.e. MAR) should be selected because of its smallest BIC over MIN (See Fig. 2).

Furthermore, the percentage of MAR structures as derived from the change in geopolitical risks to Bitcoin returns of MAR links is shown in Fig. 3. The highest interconnectedness between geopolitical risk index and Bitcoin returns is evident during the period from April 15, 2016, to June 3, 2017. Following these results, we find the significant “lead-lag relationship” for the structural breaks for global GPR measure and the total linkage values of Bitcoin returns.

Looking at the price volatility of Bitcoin, BSGVAR model is estimated via a three-year rolling window, and the three years (i.e. 1095 days) rolling window estimation over the period July 19, 2013–May 31, 2018. In Fig. 4, BIC reports the values of MAR and MIN dependence structures, and the results state that MAR structure should be selected since it provides the smallest BIC over MIN (See Fig. 4).

Furthermore, the percentage of MAR structures as derived from the change in geopolitical risk measure to the price volatility of Bitcoin of MAR links is reported in Fig. 5. The highest interconnectedness between the geopolitical risk index and the price volatility of Bitcoin is evident in the period from July 15, 2016 to December 31, 2016. In the light of these findings, we observe the “lead-lag relationship” for the structural breaks of global GPR index and total linkage values of the price volatility of Bitcoin. In short, we observe that GPR is able to successfully predict the returns and the price volatility of Bitcoin. We proceed to obtain the coefficients of the relationship between indicators of Bitcoin market and the GPR index using the OLS and the QQ estimations.

3.2. Findings from OLS and QQ regressions

To obtain the magnitude of the impact of the GPR measure on Bitcoin returns, we report the findings of OLS and QQ regressions in Table 1.

The findings from OLS regressions indicate that the impact of GPR index on the returns of Bitcoin is negative and statistically significant at the 5% level. The lagged coefficients of GPR index (from lag 1 to lag 24) provide the negative relationship, but their coefficients are not statistically significant. In addition, we provide the QQ estimations at the different quantiles. It is interesting to observe that the effects of the GPR index on the returns of Bitcoin are mostly statistically significant when we consider the GPR and GPR ($-1$).

Looking at the GPR ($-12$) and GPR ($-24$), there is no statistically significant relationship, while the GPR ($-4$) and GPR ($-8$) provide
the positive effects of the GPR index on the returns of Bitcoin at the different quantiles. The findings from the GPR (−2) indicate that the relationship is negative at the central quantiles, but the findings are only significant at the 10% level. It is noteworthy to indicate that the effects of the GPR and GPR (−1) are negative in both the lower and the central quantiles, and most of the coefficients are statistically significant. However, this relationship changes in the positive direction (still statistically significant) when we consider upper quantiles, such as 0.85, 0.90, and 0.95. It is also interesting to find that the effects of the GPR, GPR (−1), GPR (−2), GPR (−4), GPR (−8), GPR (−12), and GPR (−24) are positive at the upper quantiles (0.80, 0.85, 0.90, and 0.95), but the relationship is statistically significant only for the coefficients of the GPR and GPR (−1). This finding provides that the predictive power of the extreme events of the GPR index on the extreme positive returns of Bitcoin only exists in the short term, i.e. mostly one transaction day.

Fundamentally, our findings illustrate that an increase in the GPR index will reduce the returns of Bitcoin. However, the impact of the GPR index on the returns of Bitcoin changes to a positive direction when we look at upper quantiles. This evidence implies that Bitcoin should be used as the hedging instrument against geopolitical risks during times of bull Bitcoin market (i.e. high returns in the market). At this point, investors on Bitcoin market can consider our findings and they should watch global geopolitical risks when they manage portfolios on the cryptocurrencies. Another implication of our findings is that investors on Bitcoin market can predict the returns of Bitcoin via the development of the related geopolitical risk index.

In addition, to obtain the magnitude of the effects of the GPR indexes on the price volatility of Bitcoin, we report the findings of OLS and QQ regressions in Table 2.

The results of the OLS estimations in Table 2 shows that the impact of the GPR index on the price volatility of Bitcoin is positive, but it is statistically insignificant. Besides, the lagged coefficients of the GPR index (from lag 1 to lag 24) illustrate the positive
relationship, but the coefficients are also statistically insignificant. Additionally, we report the QQ estimations at the different quantiles. It is interesting to find that the effects of the GPR index on the price volatility of Bitcoin are only statistically significant when we focus on the GPR and GPR (−1). Looking at the GPR (−2), GPR (−4), GPR (−8), GPR (−12), and GPR (−24), there is no statistically significant relationship, and the results mostly provide the positive effects of the GPR on the price volatility of Bitcoin return at the different quantiles.

It is also noteworthy to indicate that the effects of the GPR and GPR (−1) are positive in both the lower and the central quantiles, but the coefficients are statistically insignificant. However, the relationship turns to be statistically significant (and positive) when we consider the upper quantiles, such as 0.85, 0.90, and 0.95. It is also interesting to find that the effects of the GPR, GPR (−1), GPR (−2), GPR (−4), GPR (−8), GPR (−12), and GPR (−24) are positive at the upper quantiles (0.80, 0.85, 0.90, and 0.95), but the relationship is only statistically significant for the coefficients of the GPR and GPR (−1). These results imply that there is the predictive power of the extreme events of the GPR on the extreme price volatility of Bitcoin, but it only exists in the very short term, i.e. the price volatility of a current day.

These results imply several implications. For instance, Bitcoin should be seen as a significant tool to hedge the portfolio against geopolitical risks. Our findings are in line with the papers of Bouri et al. (2017b) and Demir et al. (2018), which illustrate that the effects of risk and uncertainty indicators on Bitcoin return are negative in the baseline findings; however, Bitcoin should be considered for hedging against geopolitical risks in the bull-market conditions. However, Bitcoin should be included in portfolios to provide the portfolio diversification in the bear-market conditions. We also enhance the previous findings to observe the positive impact of geopolitical risks the price volatility of Bitcoin at the higher quantiles.

It is also important to indicate that the future path of the geopolitical risk index can help to predict the returns and the price
Concluding, development process, the policymakers in developed countries and developing economies should be aware that the risks due to the volatility of Bitcoin, since it is observed as the vulnerability of Bitcoin market. Because of the cryptocurrencies are still in the

Table 1
Results of the OLS and the QQ Estimations: Returns of Bitcoin.

<table>
<thead>
<tr>
<th>Estimation Techniques</th>
<th>ΔGPR</th>
<th>ΔGPR(-1)</th>
<th>ΔGPR(-2)</th>
<th>ΔGPR(-4)</th>
<th>ΔGPR(-8)</th>
<th>ΔGPR(-12)</th>
<th>ΔGPR(-24)</th>
</tr>
</thead>
<tbody>
<tr>
<td>OLS</td>
<td>-0.01**</td>
<td>-0.21</td>
<td>-0.04</td>
<td>0.12</td>
<td>0.22</td>
<td>-0.16</td>
<td>-0.05</td>
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<tr>
<td>QQ at the Different Quantiles</td>
<td>ΔGPR</td>
<td>ΔGPR(-1)</td>
<td>ΔGPR(-2)</td>
<td>ΔGPR(-4)</td>
<td>ΔGPR(-8)</td>
<td>ΔGPR(-12)</td>
<td>ΔGPR(-24)</td>
</tr>
<tr>
<td>0.05</td>
<td>-0.64</td>
<td>-0.86</td>
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<tr>
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<td>0.34</td>
<td>-0.30</td>
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<td>0.31**</td>
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<td>0.09</td>
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<td>-0.12*</td>
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Notes: * p < 0.10, ** p < 0.05, *** p < 0.01. We use the robust standard errors.

Table 2
Results of the OLS and the QQ Estimations: Price Volatility of Bitcoin.

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<th>ΔGPR</th>
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<th>ΔGPR(-2)</th>
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<td>0.90</td>
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Notes: * p < 0.10, ** p < 0.05, *** p < 0.01. We use the robust standard errors.

volatility of Bitcoin since it is observed as the vulnerability of Bitcoin market. Because of the cryptocurrencies are still in the development process, the policymakers in developed countries and developing economies should be aware that the risks due to the conflicts, political instability, and terrorism can significantly affect the price volatility and the returns of Bitcoin. In terms of investors, market participants of the cryptocurrencies should monitor not only the naturally existing risks of cryptocurrencies but also the geopolitical risk in order to hedge their portfolios against potential risks.

4. Conclusion

We analyze the predictive power of the global GPR index on daily returns and the price volatility of Bitcoin over the period July 18, 2010–May 31, 2018. Implementing a BGSVAR estimation procedure, we find that the changes in the global GPR index have a predictive power on the price volatility and the returns of Bitcoin. Using the OLS estimations, we show that there is a significant negative and a positive effect of the change in the GPR index on returns and the price volatility of Bitcoin, respectively. Nevertheless, using the QQ estimation techniques, we document that the impact of change in the global GPR index on the price volatility and
returns of Bitcoin are positive and statistically significant at upper quantiles. According to those findings, Bitcoin should be considered as a hedging tool against global geopolitical risks, particularly during the extreme times of the global geopolitical risks.

Future studies can focus on other risk and uncertainty indicators to investigate their effects on cryptocurrencies. For example, researchers can use the domestic political risk indicators in the large economies, such as China, India, Russia, and the United States. Researchers can use the high frequency data (intraday data) to provide the effects of risk and uncertainty indicators on the price of Bitcoin. There is also the sub-indexes of the daily GPR, known as the GPR attacks and the GPR threats. Future papers can try using these indexes simultaneously as well, instead of the overall GPR index. Overall, we should enhance our academic knowledge of the drivers of the returns of the cryptocurrencies and the determinants of the price volatility in the cryptocurrency markets.

Appendix A

A1. Econometric Methodology

The contemporaneous and the delayed causality between the response variable (i.e. \( Y_i \)) and the predictor variable (i.e. \( X_i \)) is estimated by the Bayesian Graphical Structural Vector Autoregressive (BGSVAR) model. The dependence/causality dynamic can be written as follows:

\[
Y_t = B_0 Y_t + \sum_{i=1}^{p} B_i Y_{t-i} + \sum_{i=1}^{p} C_i Z_{t-i} + \varepsilon_t
\]

(A1)

Where \( t = 1, ..., T \) and \( p \) is the maximum lag order. \( Y_t \) and \( Z_t \) are the vector of the returns of Bitcoin and the change in the global geopolitical risk (GPR) index. The reduced form of Eq. (A1) can be written as follows:

\[
Y_t = A_0 X_{t-1} + \ldots + A_p X_{t-p} + u_t
\]

(A2)

where \( X_t = (Y_t, Z_t) = (X_{t-1}, X_{t-2}, \ldots, X_{t-n})' \) is an \( n = n_y + n_z \) dimensional time series; \( B_i^* = (B_i, C_i) \), \( 1 \leq i \leq p \), are \((n_y \times n)\) matrices of the unknown coefficients; \( A_0 = (I_n - B_0) \) is a \((n_y \times n_y)\) matrix; \( A_i = A_0^{-1} B_i^*, 1 \leq i \leq p \), are \((n_y \times n)\) the reduced-form lag coefficient matrices; and \( u_t = A_0^{-1} \varepsilon_t \) is an \((n_y \times 1)\) independently and identically distributed (iid.) reduced-form vector residual term with a zero mean and a covariance matrix \( \Sigma_u \).

Specifically, we aim to investigate the dynamic relationship between returns of Bitcoin and the index of geopolitical risks as well as the dynamic relationship between price volatility of Bitcoin and the index of geopolitical risks. For this purpose, we use the BGSVAR model of Ahelegbey et al. (2016) to tackle the issues of the misidentification of the system equations and the assumption of the implausible restrictions (Bouri et al., 2018b). There are two simple representations of the Contemporaneous Network (CN) and the Lagged Network (LN) causality structures are adopted within the BGSVAR framework. For more details about those estimation and inference techniques, refer to Ahelegbey et al. (2016).

Furthermore, using the Markov Chain Monte Carlo (MCMC) process and the small-size network methods, we estimate the LN component and the CN component. The MIN and the MAR structures respectively, provide the posterior probabilities for the instantaneous and the lagged relationships between the returns of Bitcoin and the GPR index as well as the price volatility of Bitcoin and the GPR index. It is noteworthy to note that Bouri et al. (2018b) use the BSGVAR model to predict the returns of stock markets in BRICS economies using the volatility index (VIX) index as a predictor. Similarly, Demir et al. (2018) consider the BSGVAR model to predict the returns in Bitcoin using the economic policy uncertainty (EPU) index. In this paper, we use an alternative proxy for uncertainty measure, i.e. the geopolitical risks (GPR), as a potential predictor of the Bitcoin returns and the price volatility of Bitcoin.

Finally, we consider the Ordinary Least Squares (OLS) and the Quantile-on-quantile Regression (QQ) estimations to examine the quantile of returns and the price volatility of Bitcoin at various frequencies from 0.05 to 0.95 as the function of the quantile of the global GPR index that provides each significant point of their distributions. In here, we follow the QQ estimation technique of Sim and Zhou (2015). For the details of the QQ estimation technique, refer to Sim and Zhou (2015).

References


